Please return to Director of Admissions & Marketing

Completed by Director of Admissions/Marketing:

updated database



## **MEDIA OPT-OUT FORM**

September 1, 2021 through July 31, 2022

By completing <u>and</u> returning this form, I am indicating that I <u>DO NOT</u> want photographs or video, where my child is easily identifiable, to be intentionally used in The Pathway School publications/communications, external communications/media formats and/or on The Pathway School website.

Forms not returned will allow assumed permission for child photo/video use.

Parents/guardians may complete an Opt-out form at any point. In such cases, photos taken after the date form is received will not be used. Please note, photos taken prior to the date the opt-out form was returned have 'grandfathered' permission for use.

Please be advised that signing this form prevents intentional use of your child's photo or videotape footage; however, in situations in which large groups are participating, it may not be possible to prevent photography/videography of specific students and therefore, we may not be able to prevent this use of photos/video footage that unintentionally includes an easily identifiable image of the child.