


The Pathway School's
15th Annual Golf Outing
~Sponsorship Opportunities~

PRESENTING SPONSOR **\$10,000**

- ✓ Three foursomes -including lunch, golf, and evening activities
- ✓ Company name on all promotional materials (Save the Date, brochures, etc.)
- ✓ Banner prominently displayed at registration and on-course
- ✓ Recognition in Auction Program Booklet (back cover full-page advertisement)
- ✓ On-course tee sign and golf flag recognizing your sponsorship
- ✓ Opportunity to include item in participant giveaway
- ✓ Presenting Sponsor reference in program, website, press releases and public service announcements
- ✓ Reserved table seating at lunch and dinner

At this sponsorship level, your tax deductible gift to The Pathway School is \$8,000.

TITLE SPONSOR (2 Available) **\$5,000**

- ✓ Two foursomes-including lunch, golf, and evening activities
- ✓ Exclusive sponsor of dinner reception & live auction
- ✓ Company name on all promotional materials (Save the Date, brochures, etc.)
- ✓ Banner prominently displayed in ballroom during dinner and auctions
- ✓ Recognition in Auction Program Booklet (front or back inside cover full-page advertisement)
- ✓ Opportunity to include item in participant giveaway
- ✓ On course tee sign and golf flag recognizing your sponsorship
- ✓ Reserved table seating at lunch and dinner
- ✓ Recognition in program, website, press releases and public service announcements

At this sponsorship level, your tax deductible gift to The Pathway School is \$3,680

OFFICIAL CAR SPONSOR **\$4,000**

- ✓ One foursome-including lunch, golf, and evening activities
- ✓ Automotive exclusivity
- ✓ Right to display vehicle at tournament
- ✓ Right to hole-in-one promotion
- ✓ On course tee sign and golf flag recognizing your sponsorship
- ✓ Recognition in Auction Program Booklet (full-page advertisement)
- ✓ Recognition in program, website, press releases and public service announcements

At this sponsorship level, your tax deductible gift to The Pathway School is \$3,340.

APPAREL SPONSOR **\$3,000**

- ✓ One foursome-including lunch, golf, and evening activities
- ✓ Name embroidered on all participants' apparel gifts
- ✓ Recognition in Auction Program Booklet (full page advertisement)
- ✓ On course tee sign and golf flag recognizing your sponsorship
- ✓ Recognition in program, website, press releases and public service announcements

At this sponsorship level, your tax deductible gift to The Pathway School is \$2,340.

LUNCH SPONSOR **\$2,500**

- ✓ One foursome-including lunch, golf, and evening activities
- ✓ Banner Displayed at luncheon
- ✓ Company name in title of luncheon
- ✓ Recognition in Auction Program Booklet (full-page advertisement)
- ✓ On course tee sign and golf flag recognizing your sponsorship
- ✓ Recognition in program, website, press releases and public service announcements

At this sponsorship level, your tax deductible gift to The Pathway School is \$1,840.


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□ **PLATINUM SPONSOR** **\$2,000**

- ✓ One foursome-including lunch, golf, and evening activities
- ✓ Four additional tickets for the evening only activities
- ✓ Listing in the program, a tee sign, a golf flag recognizing your sponsorship
- ✓ Full-page advertisement in the Auction Program Booklet

At this sponsorship level, your tax deductible gift to The Pathway School is \$1,144.

□ **GOLD SPONSOR** **\$1,800**

- ✓ One foursome-including lunch, golf, and evening activities
- ✓ Listing in the program, a tee sign, a golf flag recognizing your sponsorship
- ✓ Half-page advertisement in the Auction Program Booklet

At this sponsorship level, your tax deductible gift to The Pathway School is \$1,140.

□ **SILVER SPONSOR** **\$1,200**

- ✓ One foursome-including lunch, golf, and evening activities
- ✓ Listing in the program, a tee sign recognizing your sponsorship
- ✓ Quarter-page advertisement in the Auction Program Booklet

At this sponsorship level, your tax deductible gift to The Pathway School is \$540.

□ **BRONZE SPONSOR** **\$1000**

- ✓ Two golfers-including lunch, golf, and evening activities
- ✓ Two additional tickets for the evening only activities
- ✓ Listing in the program, a tee sign recognizing your sponsorship
- ✓ Quarter-page advertisement in the Auction Program Booklet

At this sponsorship level, your tax deductible gift to The Pathway School is \$571.

□ **HOLE SPONSOR** **\$300**

- ✓ Listing in the program, a tee sign recognizing your sponsorship

At this sponsorship level, your tax deductible gift to The Pathway School is \$300.

□ **INDIVIDUAL GOLFER** **\$260**

- ✓ One golfer-including lunch, golf, and evening activities
- ✓ Will be matched with other single golfers

At this sponsorship level, your tax deductible gift to The Pathway School is \$95.

□ **SPECIAL GOLFER SPONSORSHIPS** **Listed Below**

- ✓ Two golfers per Sponsorship-including lunch, golf, and evening activities
- ✓ Appropriate Signage per Sponsorship
- ✓ Quarter-page advertisement in Auction Program Booklet

- **Refreshment Stand Sponsors (3 available)** **\$750**
- **Golf Cart Sponsor** **\$850**
- **Golf Contest Sponsor** **\$1,000**

At these sponsorship levels, your tax deductible gifts are \$420, \$520 and \$670 respectively.



**The Pathway School's
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~Dinner Reception & Auction Opportunities~**

Not a golfer? Support Pathway by attending the evening festivities: enjoy hors d'oeuvres; open bar; dinner buffet; meet Pathway students, bid in the silent and live auction; and more!

- STUDENT AMBASSADOR SPONSOR** **\$1,500**
A total of five Pathway students will be selected to receive special recognition for their ability to regularly demonstrate positive behaviors like being responsible, flexible and cooperative.
 - ✓ Company sponsors the attendance of all award recipients to the dinner
 - ✓ Four Evening Tickets-including reception, dinner, and auctions
 - ✓ Company representative introduces award recipients during the dinner
 - ✓ Recognition and a full-page advertisement in the Auction Program Booklet*At this sponsorship level, your tax deductible gift to The Pathway School is \$1,059.*

- 15th ANNIVERSARY TABLE SPONSOR** **\$1,000**
 - ✓ Ten Evening Tickets-including reception, dinner, and auctions
 - ✓ Reserved premium table for dinner
 - ✓ Listing and a full-page advertisement in the Auction Program Booklet*At this sponsorship level, your tax deductible gift to The Pathway School is \$240.*

- PATHWAY PATRON** **\$260**
 - ✓ Two Evening Tickets-including reception, dinner, and auctions
 - ✓ Listing and a quarter-page advertisement in Auction Program Booklet*At this sponsorship level, your tax deductible gift to The Pathway School is \$162.*

- DINNER & LIVE AUCTION GUEST** **\$100**
 - ✓ One Evening Ticket-including reception, dinner, and auctions*At this sponsorship level, your tax deductible gift to The Pathway School is \$51.*

- PATHWAY FRIEND** **\$60**
 - ✓ Listing in the Auction Program Booklet*At this sponsorship level, your tax deductible gift to The Pathway School is \$60.*

SPONSORSHIP FORM

If you are interested in any of the above listed opportunities, please check the box in which you are interested and complete the below form. Send the completed form via mail to Amy Smith, Communications and Marketing Specialist, at The Pathway School, 162 Egypt Road, Norristown, PA 19403; via e-mail at ASmith@PathwaySchool.org; or via facsimile to 610-539-1493.

Company _____

Contact Name _____

Address _____

City _____ State _____ Zip _____

Phone (day) _____ Fax _____

E-mail Address _____

The Pathway School's 15th Annual Golf Outing -- Tuesday, May 15, 2012.
* LOCATION – RiverCrest Golf Club & Reserve in Phoenixville, PA