



**50<sup>th</sup> Anniversary Gala**  
**Friday, April 8, 2011**  
**RiverCrest Golf Club and Preserve**

**SPONSORSHIP OPPORTUNITIES\***

**Golden Anniversary Sponsor** **\$10,000**

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***Exclusive Sponsorship Opportunity Includes:***

- Table for ten (10) guests at the Gala Event
- Full-page advertisement on back cover of the program booklet
- Message of gratitude and appreciation on the homepage of The Pathway School's web site, [www.pathwayschool.org](http://www.pathwayschool.org)
- Prominent signage at the Gala Event displayed at RiverCrest Golf Club
- Recognition in all media releases for the Gala Event
- Recognition in the bi-annual newsletter that reaches over 2000 families, friends and donors to the school

**Silver Sponsor** **\$5,000**

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***Sponsorship Opportunities include:***

- Six (6) tickets to the Gala Event
- Full-page advertisement in the program booklet
- Signage at the Gala Event displayed at RiverCrest Golf Club
- Recognition in all media releases and on The Pathway School's web site, [www.pathwayschool.org](http://www.pathwayschool.org)
- Recognition in bi-annual newsletter that reaches over 2000 families, friends and donors to the school

**Reception and Silent Auction Sponsor** **\$2,500**

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***Sponsorship Opportunities include:***

- Two (2) tickets to the Gala Event
- Name and recognition of thanks printed on cocktail napkins
- Half-page advertisement in the program booklet
- Signage at the reception
- Recognition in all media releases and on The Pathway School's web site, [www.pathwayschool.org](http://www.pathwayschool.org)

- Recognition in bi-annual newsletter that reaches over 2000 families, friends and donors to the school

**Dinner Sponsor** **\$2,500**

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***Sponsorship Opportunities include:***

- Two (2) tickets to the Gala Event
- Name and recognition of thanks printed on dinner table signs
- Half-page advertisement in the program booklet
- Signage at the reception
- Recognition in all media releases and on The Pathway School's web site, [www.pathwayschool.org](http://www.pathwayschool.org)
- Recognition in bi-annual newsletter that reaches over 2000 families, friends and donors to the school

**Table Sponsor** **\$1,000**

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***Sponsorship Opportunities include:***

- Ten (10) tickets to the Gala Event
- Listing in the program booklet

**Entertainment Sponsor** **\$750**

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***Sponsorship Opportunities include***

- Name and recognition of sponsorship printed on sign next to Jazz Trio
- Listing in the program booklet

**Pathway Patron** **\$500**

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***Sponsorship Opportunities include:***

- Name and level of sponsorship printed on sign at Gala Event
- Listing in the program booklet

**Pathway Friend** **\$250**

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***Sponsorship Opportunities include:***

- Name and level of sponsorship printed on sign at Gala Event
- Listing in the program booklet

***The Pathway School is a 501(c)(3) nonprofit organization. Your contribution is tax-deductible to the extent allowed by law.***

*\*Subject to change*